



210-639-3665

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www.richhaagenson.com

# Rich Haagenson

## Web Designer

### Education

Bachelor of Fine Arts, magna cum laude  
Art Institute of San Antonio, San Antonio, TX  
Major: Web Design & Interactive Media  
GPA: 3.84/4.0

### Technical Proficiency

- Adobe Creative Suite
- Microsoft Office
- HTML5/CSS3
- jQuery
- WordPress
- Bootstrap/Foundation
- LESS
- GitHub
- Command Line/Terminal
- Wamp/Mamp

### Design Proficiency

- Wireframing
- Prototyping
- Responsive Web Design
- Landing Pages
- Banner Ads
- Page Layout
- Logo/Identity Design
- Marketing Materials

### Experience

#### Web Designer Nov. 2015 - Aug. 2016

Grizzard Communications Group, GA

- Designed websites, emails, landing pages and other web assets that generated funds for nonprofits organizations.
- Utilized WordPress to build corporate website, performed ongoing maintenance as needed.
- Designed a tool for generating email signatures for outlook which was implemented company-wide.

#### Designer Feb. 2015 - Nov. 2015

NicheLabs, GA

- Lead designer on digital marketing team that created attractive, customized, well-optimized websites for a wide range of clients.
- Developed wireframes and interactive prototypes using Adobe Fireworks to demonstrate user experience and website functionality.
- Visual Design for all projects, including websites, logos and digital & print marketing materials for clients, as well as internal projects.

#### Front End Developer Aug. 2014 - Nov. 2014

Cool Blue Interactive, GA

- Developed web pages using a combination of markup languages, such as HTML5/CSS3, PHP and jQuery.
- Utilized Drupal and WordPress to develop easily maintainable sites for a wide range of clients.
- Tested, debugged, and built code that worked across multiple browsers and digital platforms.
- Performed website maintenance and enhancements.

### References

Available upon request.